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AGROFRESH'S FAUBION RECEIVES HORTICULTURE INDUSTRY AWARD

Washington State's 2006 Silver Apple Award Recognizes Faubion's Contributions to Tree Fruit Industry

Spring House, Pa. – AgroFresh Inc. Field Research Manager Dana Faubion, Ph.D., has received the Washington state horticulture industry's highest award for service to the apple industry.

Faubion received the Washington State Horticultural Association's (WSHA) 2006 Silver Apple Award for his work, like the work of recipients before him, to "guide this industry to its preferred future," said WSHA Chairman Steve Hull.

Presenting the award to Faubion at WSHA's annual meeting on Dec. 5, 2006, Hull described Faubion as "an innovator, educator and a researcher all rolled into one. And, that, with an eye to what is practical and to what works."

Hull commended the extension, communication and education contributions Faubion made as a Washington State University (WSU) tree fruit extension agent from 1996 until 2006. Faubion's grower outreach and education credits include initiating an annual postharvest fruit quality workshop that is widely attended, and helping to plan the program for the WSHA annual meeting that draws participants from across the state and across the nation. The forward-thinking Faubion is also credited with his role in advancing the Tree Fruit Technology Roadmap, a 10-year plan for enhanced production competitiveness and fruit quality, and also as a champion of mechanization of orchard labor.

Faubion was also commended by Hull for his wide-ranging research contributions, in areas including disease and pest prevention, mechanization, organic techniques, and fruit quality and yield improvement. While with WSU, Faubion conducted critical early field research of SmartFresh technology for apples and pears. Now widely accepted by producers and retailers alike, the SmartFresh Quality System

helps to deliver growers' just-picked freshness and flavor straight through to consumers by protecting apples and other fruits and vegetables from the over-ripening effects of ethylene. His research has been widely published and reported.

Faubion joined AgroFresh in September 2006 as a field research manager focused on researching methods to maintain and improve fruit quality all the way through to the consumer, to enhance the consumer's eating experience.

Faubion earned a Bachelor of Science degree in horticulture from WSU, and a Master of Science in horticulture and a doctorate in plant biology from UC-Davis. After completing his undergraduate work, he directed Campus Crusade agriculture development projects in remote southwestern Kenya that helped reduced the community's incidence of malnutrition, infant mortality and communicable diseases.

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Photo caption: AgroFresh Field Research Manager Dana Faubion, Ph.D., received the Washington State Horticultural Association's (WSHA) 2006 Silver Apple Award in recognition of his outstanding service to the apple industry. (Photo source: *Good Fruit Grower* magazine.)