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**AGROFRESH HIRES PRODUCE VETERAN WELCOME SAUER TO  
LEAD GLOBAL HORTICULTURAL BUSINESS**

*Spring House, Pa.* – Produce industry veteran Welcome Sauer has been named to lead AgroFresh, Inc.'s growing worldwide horticultural business, the company announced Feb. 12.

AgroFresh's new global vice president for horticultural products is charged with growing the company's business by leveraging its expertise in ethylene management and related quality management systems for fruits, vegetables and flowers. His responsibilities include managing AgroFresh's business for the SmartFresh<sup>SM</sup> Quality System, which helps growers deliver their superior-quality apples and other fruits and vegetables to consumers by maintaining quality and protecting these foods against the negative effects of ethylene. Sauer will expand the SmartFresh Quality System business into new markets around the world, and to additional horticultural crops. He will also lead the company's commercialization of new preharvest quality management technologies now in development.

"We are pleased to have one of the produce industry's veterans join the AgroFresh family, to help us better serve our customers' needs," company President John Buckley said. Welcome brings deep industry knowledge, as well as experience as a new product innovator and business manager, to help us achieve the company's long-term vision."

“AgroFresh has the most exciting technology in the fruit and vegetable industry today, and I believe it can increase consumer demand for fresh produce,” said Sauer. “Launching incredible new technologies in markets around the world is a dream opportunity.”

Sauer pointed to AgroFresh’s SmartFresh Quality System for apples, which delivers superior crunch and shelf life to improve consumers’ apple-eating experience. First commercially introduced in 2001, the SmartFresh Quality System is already well accepted and widely used by the U.S. apple industry and around the world, receiving high praise from packers and retailers alike for its ability to help deliver growers’ just-picked quality to the consumer.

Sauer will be based in his home state of Washington, in close proximity to many of the nation’s leading horticultural producers.

Prior to joining AgroFresh, Sauer worked as a management consultant on a variety of projects in the produce industry, including the launch of Chelan Fresh Marketing and as an advisor to Gebbers Farms, a major apple and cherry producer. He is the former president and chief executive officer, and new business development director, for the Washington Apple Commission, where he championed fresh-cut apples and the promotion of new apple varieties. He is a 10-year management veteran of the Dole Food Company, where he worked in business development on apples and fresh-cut vegetables. Sauer holds an MBA from the University of Chicago, and a Bachelor of Science degree in management from Brigham Young University.

In addition to hiring Sauer to head up AgroFresh’s horticultural business, the company recently began work in agronomic crop production and launched its first product for row crops, Invinsa™ technology. This technology protects yields for row crops during periods of high heat and drought; AgroFresh research has revealed that ethylene can have negative effects on plant growth and development under such stress.

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